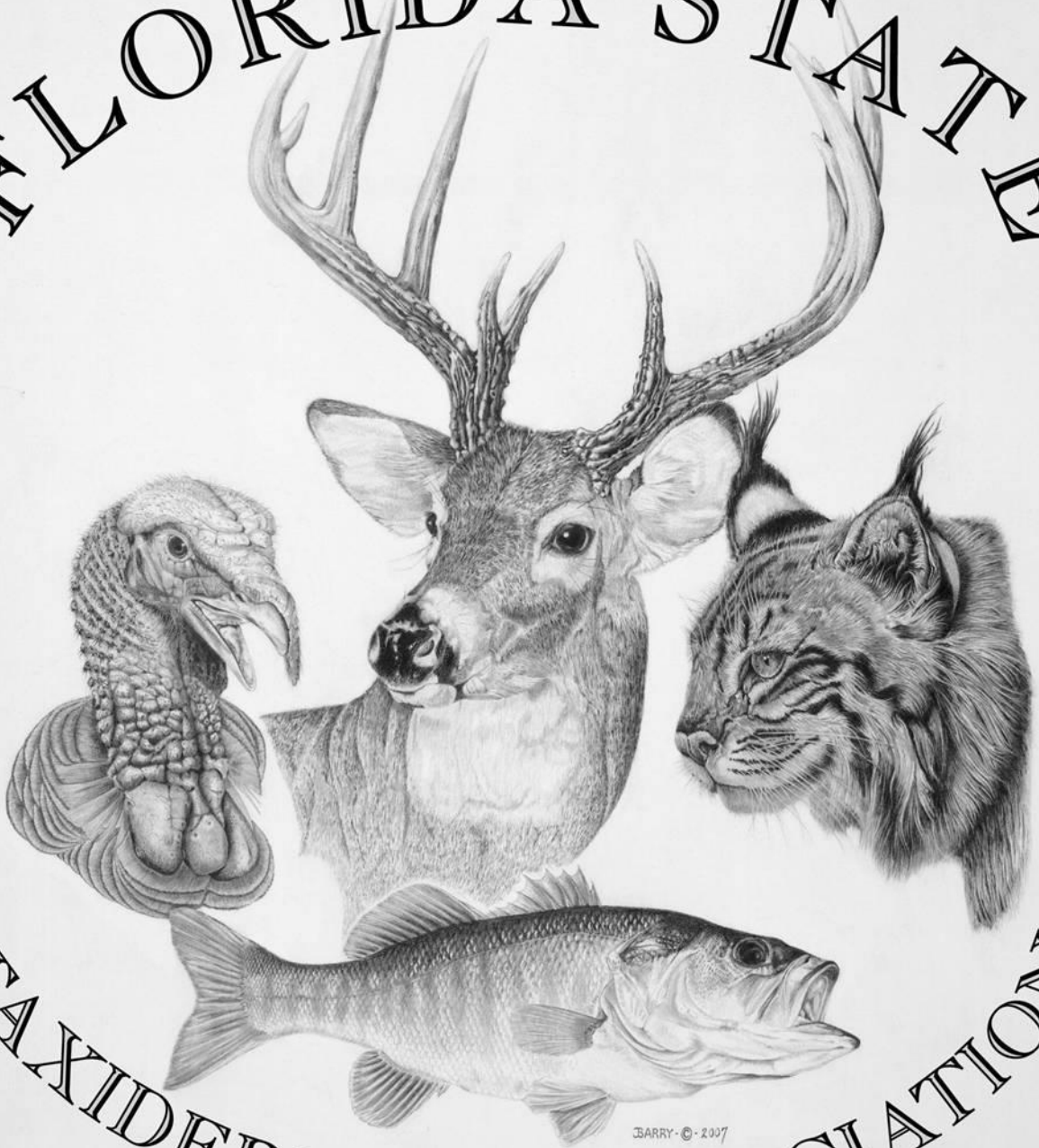


FLORIDA STATE



TAXIDERMISTS ASSOCIATION

BARRY · © · 2007

2007 canyon gear

# May 2019 Newsletter

# *FLORIDA STATE* *TAXIDERMIST'S* *ASSOCIATION, INC.*

## **FSTA Board:**

### **President:**

Jared Mallard  
904-483-7568

### **Vice President:**

Jeff Whitlock  
386-547-2139

### **Secretary:**

Theresa Durham  
386-546-7353

### **Treasurer:**

Charlotte Lord  
352-542-7337

### **Board of Directors:**

Dale Buffenmyer  
352-317-3831

Barney Durham  
386-328-7515

Jesse Kelly  
904-769-6699

DC Simms  
352-2322731

Scott Staton  
904-463-5355

Ken Barrow  
386-214-2701

Good Afternoon Members!

I want to first and foremost start out by thanking each and every one of you. I am grateful for your support at this year's show as it was the best we have seen in years! I also want to thank you for your support in electing me to this position for the Association. I am truly humbled. I want nothing more than to be the true voice of the members of this great Association and place my personal agenda on the backburner. I truly mean this in the most sincere fashion as we would not have an Association without all of you.

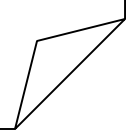
I hope everyone has recuperated from the stresses of the competition as I know how it gets every year with the last month leading up to the show. My shop is always in shambles when I get home every year from the convention.

I was able to return the dedication to supporting our neighbors to the north by attending the Georgia Taxidermists Association Show in March. They put on a great show and welcomed myself, Jeff Whitlock and Rick Perry with the open arms that we welcome their Association members with. There were a lot of good take-aways that we gain from attending other shows. I was also able to travel and compete at the Iowa Taxidermists Association Convention. They put on a great show and welcomed us with open arms as well. We will be having some of their members attending our show next year.

In closing, I hope that this finds all of you well and enjoying business and competition season as they are both in full swing right now. Always remember, not only am I just a phone call or text away, but so are all of your other fellow members. There is a wealth of knowledge in our Association and many people willing to share!

Respectfully,

Jared Wade Mallard  
President - FSTA



# PLEASE THANK OUR SPONSORS!!!

WHENEVER YOU GET A CHANCE, NEXT TIME YOU PLACE AN ORDER, PLEASE TELL OUR SPONSORS THAT YOU ARE AN FSTA MEMBER AND YOU APPRECIATE THEIR SUPPORT. I PROMISE YOU THEY REMEMBER AND THEY HELP MAKE OUR SHOWS HAPPEN EVERY YEAR!

I GET THE OPPORTUNITY TO SEE OUR SPONSORS AND VENDORS AT OTHER SHOWS THROUGHOUT THE YEAR AND LOVE THEIR FEEDBACK ABOUT OUR SHOW. IT ALSO HELPS ME TO GAUGE WHERE WE ARE AS AN ASSOCIATION AS TO WHAT WE CAN PROVIDE BETTER FOR OUR VENDORS.

ALSO REMEMBER THAT PRE-ORDERS ARE A WONDERFUL THING! CALL THE SUPPLIERS THAT ARE COMING TO THE SHOW AND THEY WILL GIVE YOU THEIR SHOW DISCOUNT AND DELIVER FOR FREE TO OUR CONVENTION!

## NEW FOR THE 2020 SHOW!!!

NEW FOR THE FSTA CONVENTION IN 2020 I WILL BE PURCHASING A LIGHT AND BACKDROP SET SO WE CAN TAKE PROFESSIONAL PICTURES OF OUR ENTRIES AND OUR AWARD WINNERS. I ALREADY HAVE THE CAMERA SET UP FOR THIS AND I KNOW EVERYONE HAS BROUGHT THIS UP AT SOME POINT.

THIS WAS ONE OF MY MAIN TAKE-AWAYS FROM THE IOWA AND GEORGIA SHOWS THIS YEAR AND THE PROFESSIONAL PICTURES REALLY MAKE A DIFFERENCE. BELOW IS ONE OF MY PICTURES FROM THE IOWA SHOW AND YOU CAN SEE JUST HOW GOOD THEY LOOK!



## A Letter From Charlotte Lord, FSTA Treasurer

Hello, I'm Charlotte Lord, your Treasurer of Florida State Taxidermy Association, Inc. I consider it an honor to serve as your treasurer. I was asked to tell you about myself....I'm not a taxidermist but my husband, Chesley, is. He's been doing taxidermy work since 1984. He started out with the Northwestern School of Taxidermy with booklets in 1983 and he worked on birds that they started you out doing. The next year a friend shared about video tapes that showed you how to do and he bought me a VCR for Christmas so I watched a lot of "how to" tapes on mounting a deer, fish, turkey, etc.! I'm my husband's biggest critic and supporter but I never chose to actually get my hands involved. (I'm happy to fry up the venison, turkey, or whatever he skins and I'm a good cook but I don't choose to be a taxidermist!) I do recognize what a great art form taxidermy is and that it takes talent and patience to excel!

Chesley and I will celebrate our 47<sup>th</sup> anniversary on September 2<sup>nd</sup>. We have two grown sons and have been blessed with 8 awesome grandchildren ranging in age from 3 to 23. Papa has mounted deer and fish for his sons, grandson and granddaughter and they are treasured possessions for them.

I am a retired educator. I spent 43 years in education as a high school English teacher, Assistant Principal, High School Principal and a district administrator. My last challenge was designing a new high school and getting our district qualified to build a new school with special facilities funding while still being responsible for risk management, transportation, technology, maintenance and facilities in our district. I am now thoroughly enjoying retirement and Chesley and I are traveling a bit. We try to make the annual Wolfhound Reunion so we can visit with the Army buddies Ches served in Viet Nam with.

We went to Davenport, Iowa last August and plan to be in Nashville this year for the convention. We will be doing a 10 day trip to Alaska June 4 to 14 and I can't wait! Chesley and I are very active in our church. Chesley is a deacon and I teach the Senior Adult Sunday School Class at New Prospect Baptist Church where I also serve as Clerk. I produce the church bulletins each week for my church and our son's church. (He is pastor at Scrub Creek Baptist Church.) We both serve on several committees also. I am also secretary for the Dixie Education Foundation, Inc. that provides scholarships annually to our graduating seniors. I transport many to the doctor, hospital, or help as needed so I stay very busy!

Thank you for being part of the Florida State Taxidermy Association, Inc. Please participate in the convention and share your talents in taxidermy with the new amateurs we have joining the association. As you know, our goals are to promote excellence in the industry and to encourage ethical, quality work in taxidermy. You, the experienced taxidermists, are the teachers that we need to show our new folks how to make their work better! We build great relationships, have an enjoyable time, and make the industry better. Recruit those who are trying their hand at taxidermy to join FSTA and we know they will learn and improve their work! After all, when you mount that deer or fish for a kid's first "trophy" we want to be sure the work is excellent and will last a lifetime to preserve those memories! When you are talking about taxidermy, remember to encourage folks to donate and become sponsors for FSTA...last year I collected \$300 in sponsorships...and if I can do it, I know you can!

# From the Desk of Dale

It is hard to believe it's May already and the 2019 FSTA Convention was months ago. Overall I believe this year's convention was a success. It is always nice to see familiar faces and meet new taxidermists. We have tried to have a variety of seminars for different levels of taxidermy. Whether you're just beginning or you've been a taxidermist for 40 years, learning never ends. We will continue to make some adjustments for next year to make 2020 convention even better. Thank you for all those who participated in coming and for those who sat out a year; make a plan for next February's show now. We would love for you to come back.

Every year on January 1<sup>st</sup>, people make New Year's resolutions for variety things. Some pick one thing and some make a list. They say to pick something that is reasonable so you get that feeling of accomplishment when you reach your goal. Usually, I am one of those people that have more than one resolution and usually at the top is; make better business decisions this coming year. Now I know that is a subjective resolution without a fixed number like lose 20 pounds or fish so many days, etc. But, when the time comes to make those decisions throughout the year; that little voice says to me, "Think this through a little more, remember January 1<sup>st</sup>". Actually April 15 comes to mind too. Usually when preparing my taxes, I look over the previous year and ask myself; did I really need to buy this or that or was that a good investment for my business? True hard numbers can hurt or they can make you feel good. Do you usually say, "I didn't know I made that much?" Or do you say to yourself, "It's amazing I'm still in business, man, a lot of money went out?" Recently I had a businessman tell me, "You have to buy smart" is as equally important to your business as to the money coming in when the mounts go out the door. Sounds obvious, but for multiple reasons, it doesn't always happen. Granted, many business costs are set. It not like we tell the power company how much we will give them, but we have numerous decisions we can control and how we are going to invest into taxidermy. People will always spend money on what they believe is important. That is true for our customers and for us too. Please don't misunderstand, if I was doing taxidermy just for the money, I would have quit a long time ago, but to me, trying to improve our businesses, just make good sense. Being an active member of our association makes sense too and for me a good business decision. Yes, it is an investment of sorts, you might disagree and that's fine, everyone is entitled to their opinion, but sometimes the returns are many years later and sometimes the friendships turn out to be priceless.

Just something to think about,

Dale Buffenmyer

# FSTA SHOW 2019

WE NOT ONLY HAD A PACKED ROOM BUT IT WAS FULL OF  
EXTREMELY TALENTED ARTISTS!  
(TO BE HONEST THE KIDS CLASS WAS THE HIGHLIGHT FOR ME!)





# FSTA SHOW 2019



MIKE MIZELLE  
TURKEY REPAIR  
SEMINAR



MR. FORD  
BLUEGILL  
SEMINAR



OUR SUPER  
PACKED SHOW  
ROOM!



JOHN LEE  
BEST FISH  
WALNUT  
HOLLOW  
COUNTRY



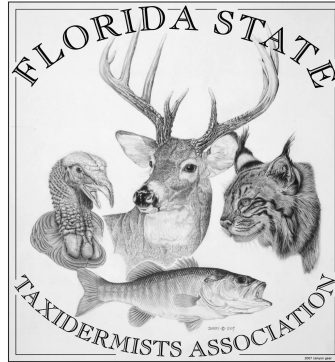
MIKE MIZELLE  
THE WASCO  
AWARD



OUR BEST OF  
YOUTH WAS A  
BIT MORE SHY  
THIS YEAR!

# Florida State Taxidermists Association, Inc. Membership Application

**Preserve Your  
Profession!**



**Share taxidermy with  
friends and family!**

*Membership Status:*

- New  
 Renewal

*Annual membership: \$50.00*

*(Membership is from Convention to Convention)*

For voting purposes dues need to be paid 30 days prior to the next convention.

NAME \_\_\_\_\_

DATE OF BIRTH \_\_\_\_\_

ADDRESS \_\_\_\_\_  
\_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE (DAY) \_\_\_\_\_ (EVENING) \_\_\_\_\_

Email Address: \_\_\_\_\_

Donations to the Florida State Taxidermists Association  
\_\_\_\_\_ \$5 \_\_\_\_\_ \$10 \_\_\_\_\_ \$25 \_\_\_\_\_ \$50 \_\_\_\_\_ other

F

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A

Please make check payable to your state association.

Mail completed membership application to:

Florida State Taxidermists Association, Inc.

Charlotte Lord

3955 SE A Highway

Old Town Florida 32680

352-578-5529